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Pop-Up: A Valparaiso Art Experience Returns in 2017

Valparaiso Events and The Enclave Project are joining together again to bring the second annual Pop-Up: A Valparaiso Art Experience that will return July 20 to August 6, 2017. The Pop-Up event will not only bring amazing art and culture to Valparaiso for eighteen days, but will also emphasize the Arts that already call Valparaiso home.

With seeing success after its first year, the event will see a few changes in 2017. The event will increase in length from 11 to 18 days allowing more time to enjoy the artwork from around the region that will “pop-up” in community businesses during the event days.

For our second year, we are choosing to include both public and juried awards. The Pop-Up has sought to increase the prizes and the award structure, splitting \$6,000 between the public vote and juried awards.

The panel of three judges will be selecting the winners of Grand Prize, 2nd and 3rd Places, and Honorable Mention and will be using their expertise to narrow down the submitted artwork based upon quality, technique, style, and execution.

Whether you stop by for a day or for all eighteen, there is sure to be dynamic art & events available for all ages.

For those interested in their business being involved, Venue registration begins January 1. Artist registration begins February 1.

For more information, please visit www.popupvalpo.com.

Photo: The Pop Up 2015 1st Prize Award winner, 'Midas Love' by Jay Weinburg at Fluid Coffee Bar.